

CENTRAL COAST Electric Vehicle Purchase Guidance Program

The Central Coast Electric Vehicle (EV) Purchase Guidance Program helps low-income to middle-income residents through the entire process of buying their first electric vehicle or plug-in hybrid. The program is staffed by Ecology Action and is promoted through Community Based Organizations, trained Community Ambassador volunteers, bilingual marketing activities, and webinars that raise awareness about the benefits and affordability of driving electric.



Trusted **FREE** EV Purchase Guidance Assistance

- Get professional advice from someone who isn't a salesperson on what type of EV or plug-in hybrid best fits your budget and driving habits.
- Get help making a budget and applying for thousands of dollars in rebates and grants to help bring down the purchase price of your electric vehicle. **You could qualify for \$5000 to \$14000 in savings!**
- Get support on negotiating a price with a dealer or seller that works for your budget.
- Learn about where to charge and apply for rebates for home charging stations.
- Get access to resources and learn more about electric cars through online search tools.

Does your organization want to encourage more EV drivers?

Then, join us as a partner and help spread the word. We'll provide signage and/or digital marketing material (English and Spanish) that connects your staff and network to our program. We can also provide a customized, one-hour virtual EV 101 presentation!

Curious to learn more, click here:



Monterey Bay
Electric Vehicle Alliance



PROGRAM QUESTIONS

Santa Cruz, Monterey,
and San Benito Counties

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San Luis Obispo, Santa Barbara,
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